



## CENTRO GUIDE TORINO

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### TORINO is...

a link between the Mediterranean Sea and Northern Europe  
the birthplace of the Modern Italian History  
a treasure chest full of precious holy relics

... a 3\*\*\*



Many people associate Torino with FIAT. It's been the capital of the Italian automobile industry after being Italy's first capital. Before the 2006 Winter Olympic Games not many people were aware of how elegant and beautiful Torino was. The city had to reinvent itself after the big change in political and financial scene. Today Torino is showing the world all its beauty and Centro Guide Torino has the pleasure to entertain you, showing you the best part of this magical town, its historical center and, at the same time, the modern part of the city in which Italy's birth as a nation began....

## DAY TRIPS AND INFORMATION ABOUT CITY TOURS

CITY TOURS  
ROYAL RESIDENCES  
THEMATIC ITINERARIES  
MUSEUMS  
AROUND TORINO  
PERSONAL SHOPPER  
RATES  
SCHEDULE  
TORINO AND PIEMONTE CARD  
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### TORINO TOUR 3 hrs ca



The city tour begins from Piazza Castello, the beautiful square considered the heart of the City in which the 2000 years old Palazzo Madama was built. Piazza Castello is surrounded by the Royal Palace, the Royal Theatre and the magnificent Church of San Lorenzo and is close to the Cathedral, the Holy Shroud Chapel and the Palatina Roman Gate archaeological area. It's possible to learn more about the Holy Shroud inside the Church of San Lorenzo, in front of a life size picture of the precious relic.

Walking along Via Roma marked by elegant arcades you can reach the 17<sup>th</sup> Century Piazza San Carlo, the Baroque square is the famous parlour of Torino; Piazza Carignano and the impressive Palazzo

Carignano designed by Architect Guarino Guarini. Crossing the exclusive Piazza Carlo Alberto you can admire the Industria Subalpina Gallery, enriched by antique shops and historic Cafés,

During the sightseeing tour you can enjoy the Baroque Via Po ending in Piazza Vittorio Veneto where it's possible to see the Hills, the Po River, the wonderful Basilica of Superga, the 19<sup>th</sup>C Church of the Holy Mother of God and the Cappuccini Mount, panoramic viewpoint on the City and the Alps in the background. The tour ends in the Parco del Valentino with the 17<sup>th</sup>C Castle and the attractive Medieval Village.



### ROYAL RESIDENCES

Guided tour to the Royal Residences, UNESCO World Heritage since 1997.

#### **The Royal Palace** (1,5 hr visit.)



Home of the Savoy Family until 1865 when the capital was moved to Florence and then to Rome. It is considered to be one of the most elegant Baroque palaces in Piedmont area. Some of the most important artists worked at the Palace leaving masterpieces like the Chinese Parlour and the Scissor Staircase, the Staterooms and the Ballroom. Visitors are invited to walk through the royal private apartments, containing precious fresco paintings, porcelain, furniture, tapestries and more.

#### **The Royal Palace of Venaria Reale** (2 hrs ca., 3 hrs with gardens)

Known as the Piemontese "Versailles", born in 17<sup>th</sup> century as a summer residence and hunting lodge, it was transformed by the genius of the Architect Filippo Juvarra into an extraordinary theatre of magnificence. After about 10 years of restoration the Palace with the spectacular Great Gallery and the Chapel of Saint Uberto opened to the public and today it's the seat of many temporary exhibitions too.



### SATURDAY NIGHT IN VENARIA



On Saturdays' night the Royal Palace of Venaria is open until 9.30 p.m. You can enjoy a special visit by night enriched by the amazing Light & Sound Show around the Deer Fountain in the Court of Honor.

#### **Palazzo Madama** (2 hrs ca.)



This unique building represents Turin's entire history. First it was one of the four gates to the Roman Castrum: the Porta Decumana then it became a Medieval Castle in the 15th century. Between the 17<sup>th</sup> and the 18<sup>th</sup> century the palace became home of the Savoy Royal Ladies. It was the seat of the first Italian Senate in the 19<sup>th</sup> century. Today, this marvellous Baroque building houses the Civic Museum of Ancient Art, rich with gothic and Renaissance paintings, sculptures, ancient coins, porcelain and majolica, bronze and ivory art crafts; the Treasure Tower shows the Portrait of Unknown Man, a masterpiece by Antonello da Messina.

#### **The Hunting Palace of Stupinigi** (2 hrs ca.)

Considered the absolute masterpiece by the famous architect Filippo Juvarra representing the passage from Baroque to Rococò style in Piedmont.

The elegant rooms, richly decorated with fresco paintings, and the elliptic Diana's Hall show magnificent marble fireplaces and 17<sup>th</sup> - 18<sup>th</sup> century furniture coming from other Royal residences, real masterpieces in Piedmontese and French cabinetmaking.



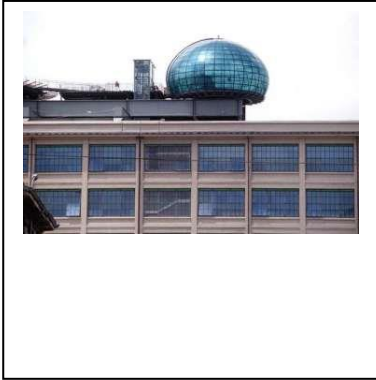
#### ITINERARI TEMATICI

#### **Torino and the 2006 Winter Olympic Games** (walking and sightseeing tour- 2 hr)



Sightseeing tour among the sites that housed the 2006 Winter Olympic Games: the Palavela, born in 1961 to celebrate the first Italian unification centennial and remodelled by Architect Gae Aulenti; the Palasport Olimpico designed by the famous Japanese Architect Arata Isozaki; the Torino Exhibition Palace; lo Stadio Olimpico, the multicoloured Olympic Village; you can enjoy a little walk inside the Lingotto Plant that was the FIAT Factory in the past and that today has been remodelled by Renzo Piano and enriched by the Olympic Arch.

### **Industrial archaeology and... the pleasure of taste** (walking and sightseeing tour – 2,5 hrs ca.)



The Lingotto, ex Fiat Plant, has been recently transformed into an advanced multipurpose center. È diventato negli ultimi decenni centro polifunzionale d'avanguardia. The building was converted by the great Architect Renzo Piano into a convention and exhibition center. It houses a big Concert Hall, two Deluxe Hotels and the Agnelli's Picture Gallery, a little jewel among the local museums. It's on top of the track where once the cars produced inside the factory where tested.

It's possible to visit the Bolla (the Bubble), the meeting center with a 360° panoramic view on request.

Close to the Lingotto Center, just inside the ex Carpano Vermouth Factory, you can experience Eataly, an enogastronomic center where you can taste and buy Italian high quality wine and food. A part of the building is dedicated to a delicious museum about Vermouth, the famous local liqueur.

### **Torino by night between mystery and legend** (walking and sightseeing tour – 2,5 hrs ca)

Torino is magic because it forms part of the white magic triangle and at the same time is part of the black magic triangle. The tour begins with the symbols of its mythical past still visible on the buildings, along the way where devilish masks and strange faces keep watching over the unaware people.

### **Luci d'artista** (walking and sightseeing tour 2,5 hrs ca)

**From November to January** (starting from 5.30 p.m. ca) Torino becomes a precious "open air" art gallery. Not the traditional Christmas lights but suggestive "works of light" created by famous Italian and international contemporary artists. It's a great outdoor project, transforming the streets and the squares into a wonderful wintertime light installation exhibition.



### **The greedy Torino** (walking tour: 2 hrs ca)



Torino, capital of chocolate is the place where the gianduiotto (hazelnut chocolate) and the "bicerin" (the most characteristic Torinese drink) were born. The center offers a great choice of historic Cafés where you are welcome to enjoy the ritual of the "aperitivo" (drink served with delicious cocktail sticks). Martini, Cinzano, Carpano e Punt e Mes liquor drinks were born just in Torino.

### The Medieval Village



The Medieval Village is a reconstruction of a typical medieval hamlet, created in 1884 for the Universal Exhibition in Torino. It offers an interesting view on 5th century Piemontese typical houses, towers and workshops. On request you can visit the Castle and its kitchen, the chapel and the prison. The walking tour continue into the Valentino Park, more than 500.000 square-meters dedicated to cycling lanes

enriched by trees and woods where it's possible to rent bikes or canoes for navigating the Po River.

### MUSEUMS

#### The Egyptian Museum (1,5 hr ca.)



Founded in 1824 by King Charles Felix of Savoy, enlarged with archaeological findings from Ernesto Schiapparelli's excavations is the oldest Egyptian Museum in the world. Today, with more than 30.000 Egyptian relics is second just to the museum in Cairo. The famous Tomb of Architect Kha, the Turin Papyrus, the Royal canon, the marvellous Statue of the Pharaon Ramesses II and the precious Ellesija rocky temple of the New Reign. The Egyptian Museum of Turin tells about the history and the civilisation from the Prehistory, trough the Ancient, the Medium and the New Reign until the Coptic era.

#### The National Cinema Museum (2 hrs ca.)

The museum is in the historical center, located inside the Mole Antonelliana building (167,50 mt. – 547,9 ft) and it's considered the tallest museum in the world. Spectacular and rich with projections and exhibitions of photographs, the Museum leads the visitor to a wonderful trip into the Seventh Art World.

Two are the main sections: the first one is dedicated to the movie archaeology showing old magic lanterns, the shadow theatre and the Peep-show collection. The second one is about the cinema machine and the birth of movie pictures.



Finally the sensational Temple Hall where visitors can experience relaxing chaises longues watching movies and the shows of lights and shadow inside the dome. A panoramic elevator allows the visitors to reach the terrace and admire the 360° panorama of the city.

***It's perfect for kids!***

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## **The National Museum of Risorgimento (History of the Italian Unification)**

(2 hrs ca.)

Palazzo Carignano, the magnificent Palace belonged to the Carignano Princes, a real Baroque masterpiece by Arch. Guarino Guarini houses the Nazionale Museum of Risorgimento. The collection is composed of relics and mementos, documents about the history that brought Torino to become the first capital of Italy.

## **The Basilica of Superga** (1,5 hrs by bus-2hrs ca by rack)



Known as the “Roman Basilica in a Piemontese sky” is the masterpiece by architect Filippo Juvarra; visitors can visit the Basilica, the Savoy Family Tomb where most of the kings and queens belonging to the Royal House are buried. Outside, at the back side of the Basilica, there is a headstone in memory of the legendary soccer team Great

Torino, whose airplane crashed ....in 1949



## **Agnelli’s Picture Gallery** (2 hrs ca.)

The gallery is on the test drive track on the top of the Lingotto, inside the Jewel Box designed by Renzo Piano, close to the Bubble, the futuristic meeting room; 25 paintings belonging to the Agnelli family signed by artists like Tiepolo, Canova, Canaletto, Manet, Renoir, Picasso.....

## **The Automobile Museum “Carlo Biscaretti di Ruffia”** (2 hrs ca.)

The museum, completely restyled by Swiss architect and designer François Confino (who also renewed the Cinema Museum in 2000) is one of the most important automobile exhibitions in Europe and it’s rich with surprises and special effects. Its precious collection offers Italian and foreign rarities; the old Fiat Cars, the race cars by Ferrari and Alfa Romeo.

## **Savoy Picture Gallery (Galleria Sabauda)** (2 hrs ca.)



The most important picture gallery in Piedmont shows a precious collection of paintings from Renaissance to the 18<sup>th</sup> century. The Prince Eugene of Savoy’s Flemish Collection is one of the most important in Europe.

### I DINTORNI DI TORINO

#### **The Susa Valley** (Hd or Fd bus tour)



The tour allows the visitor to pass through the ancient Via Francigena, the major pilgrimage route to Rome and then to Jerusalem. Along the Susa Valley a lot of medieval churches, strongholds and castles were constructed, like the Church of S. Antonio di Ranverso, conserving a precious 15C fresco cycle.

The Sacra of S. Michele, a spectacular romanesque-gothic abbey, built on the top of Mount Pirchiriano, the symbol of Piedmont, from which the visitor can enjoy an enchanting view. Going on, the old medieval village of Avigliana, born on the edge of the two Avigliana morainic Lakes.

After lunch, the tour begins with Susa and its Roman gate and Theatre, the Triumphal Arch, built to celebrate the peace among the Susa Valley population; the Gothic churches and the Diocesan Museum; the Novalesa: the Romanesque abbey that hosted Charles the Great.

#### **The Cavavese Land**

The green territory belonged to King di Arduino, first king of Italy, is rich with castles and residences where the Reign of Savoy's noble hood lived, as the Castle of Aglié (v. Residenze sabaude).

You can enjoy the visit of Ivrea, the "beau", the old Canadese capital.

#### **Following Don Bosco's footprints**



Castelnuovo Don Bosco, the Saint's birthplace, where a big Sanctuary was constructed and Torino with Church of Mary Help of Christians, built in the place where the Virgin wanted to be, appearing in Don Bosco's dreams. Inside Don Bosco and other Saints' relics are conserved.

The Pinaridi Chapel, the first chapel founded by the Saint and the small rooms where Don Bosco began his great job and died in 1888.

### ***Chieri and the Vezzolano Abbey***



The tour begins with the medieval buildings and churches of Old Chieri, an important business center that was very famous in 14C and 15C for textile dealing with Northern Europe and bank traders. The Cathedral, one of the biggest gothic buildings in Piedmont, conserves a precious wooden choir and interesting 16C paintings. The Baptistery offers a unique 14C fresco cycle.

After lunch, visitors can enjoy the visit of the Vezzolano Abbey, one of the most important Romanesque religious buildings in Piedmont, surrounded by a breathtaking landscape: the Monferrato Hills with the typical vineyards and the majestic Alps Mountains.

### ***The Wine Country: The Langhe, land of History, wine and truffles***



The colourful Wine Country is characterised by hills covered by vineyards and castles. It's the land of truffles and great Piedmontese wines.

The visit begins with Alba and its delicious medieval historic center, surrounded by the famous red towers brick buildings enriched with artistic frieze and the imposing Cathedral of Saint Lorenzo.

You can enjoy your lunch in one of the friendly country restaurants serving the typical Langhe cuisine.

After lunch, the sightseeing tour allows the visitors to make a stop to the Grinzane Cavour Castle, belonged to Count of Cavour, a famous Italian statesman. The Castle is the seat of the Ethnological Museum and of the Enoteca Regionale, a high level wine shop owning a stock of vintage wines of great value. The Falletti Castle in Barolo, the small village in which the famous Barolo Wine, known as the king of wines and the king's wine was born. The Castle is the seat of the WI.MU (Wine Museum) and of the Enoteca Regionale del Barolo. Along the way you can see many other castles: the one of Castiglione Falletto and the unique Serralunga Fortress.

You can end the tour having a great time in wine tasting in a local cellar

### ***WI.MU (the Wine Museum)***

The exhibition of the new Wi.Mu (Wine Museum) signed by François Confino, one of the most appreciated specialists in the world in museum mounting. The seat is the ancient castle belonged to the Falletti di Barolo family, where Silvio Pellico, the Italian writer, poet, dramatist and patriot worked as a librarian for Juliette Colbert, the last marquise of Falletti.

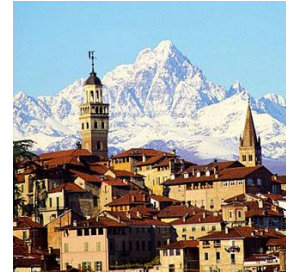
The small village of Barolo and its panoramic view is the center of wine producing from which the best Piedmontese wines come from.



### ***Among the castles and the abbeys of the Marquisate of Saluzzo***

Saluzzo, the medieval town, surrounded by the Monviso Mountain, offers a precious historic center with an old castle, the Cathedral, the Church of San Giovanni and the renaissance Casa Cavassa Museum.

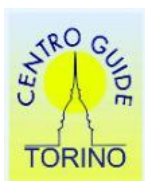
The tour includes the gothic Staffarda Abbey belonged to the Bernardine Monks and the Castle of Manta, the most important attraction in the area, enriched with a magnificent 15C fresco cycle decorating the Baronial Hall.



### PERSONAL SHOPPER



A personal shopper will give you focused and individual attention, and will advise you of what is in **fashion**, help you to decide what looks good on them, or assist in picking out an outfit for a particular occasion- or even an entire wardrobe for a particular season. They will often also conduct other services such as a colour analysis, enabling you to better understand which colours should be worn for each **seasons**. One of our personal shopper will be happy to help you in finding a special gift or a special place to spend time with your partner or friends. Contact us for more information.



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### RATES

(authorized tourist guides of Provincia di Torino)

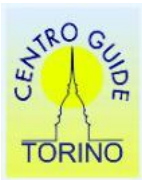
## SCHOOLS 2018/2019

Grp up to 25 pax	Note Each extra pax: € 2,00 each	In English
Museums/Gallery Guiding		€ 95,00
City Tours (Up to 2 hrs)		€ 115,00
City Tours (Up to 3 hrs)	Museum-gallery guiding + short <b>City Tour</b>	€ 135,00
City Tours (Up to 4 hrs)	Museum-gallery guiding + <b>City Tour</b>	€ 165,00
City Tours (Up to 8 hrs continuative)		€ 250,00
Day Trip (Up to 10 hrs continuative)		€ 270,00
Venaria Reale	Reggia Only (2 hrs ca.)	€ 120,00
Venaria Reale	Reggia and Gardens (3 hrs ca.)	€ 145,00
Extra hour		€ 35,00 per hour

Bilingual excess fare: € 40,00 – Trilingual excess fare: € 50,00 – Transfer excess fare: € 15,00

## ADULTS 2018/2019

Guided Tours Groups up to 25 pax	Note Each extra pax: € 2,50 each	In English
Up to 2 hrs	Museum-gallery guiding or short <b>City Tour</b>	€ 125,00
Up to 3 hrs	City Tour/ Museum-gallery guiding + short <b>City Tour</b>	€ 150,00
Up to 4 hrs	City Tour/ Museum-gallery guiding + <b>City Tour</b>	€ 180,00
Up to 8 hrs continuative		€ 270,00
Escursione fuori città Up to 10 hrs		€ 280,00
Venaria Reale	Reggia Only (2 hrs ca.)	€ 110,00
Venaria Reale	Reggia and Gardens (3 hrs ca.)	€ 150,00
Extra hour		€ 40,00 per hour



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### ***Terms & Conditions for Guiding Engagements***

- ♣ Present rates are referred to the tour guide **fee only**; museums entrance fees **are not** included;
- ♣ Any other charge is due by purchaser; cheque collection included; Travelling expenses to the pick-up point and from drop-off point are not included.
- ♣ Full Day Tours: on those lasting more than 8 hours, a supplementary payment for each additional hour may be payable. A lunch allowance is also payable.
- ♣ Payments over 30 days after the guided service are subjected to current interest rate starting from the first day of service.
- ♣ **Cancellation Policy:** All cancellation must be received in writing, sent to us via fax or email. Between 15 and 8 days prior to first day of service: the cancellation fee will be charged at 50% of service rate; Less than 8 days prior to first day of service: the cancellation fee will be charged at 100% if less than 8 days before service.); any other charge advanced by the guide will be subjected to refund.
- ♣ The following terms and conditions apply to all our services and can only be modified with prior agreement from us in writing.

### BOOKING

We are pleased to provide FOR museums reservation after guided tour confirmation.

**Some museums require reservation in advance.** Booking **is required** and free of charge. Egyptian Museum requires € 6,50 for each group (max 30 adults) – students are free to be paid at ticket office. Remember that museums require groups max 25/30 (depending on museum policy).

### TORINO + PIEMONTE CARD

Those who spend some days visiting several museums can ask Turismo Torino, the Tourism Office, for the **“Torino + Piemonte Card”**, a special card that allows the visitor to enjoy more than 150 sites and exhibitions and travel by public transport in town (Mole Antonelliana Elevator, summertime Po River boating, Superga Rack Trail and Turismo Bus Torino); special discount on chocopass.

Torino + Piemonte Card is good for one adult and one child, under 12.

Info and selling: [promo@turismotorino.org](mailto:promo@turismotorino.org) - ph. 011.818.50.11

### CONTACT US

We'll be pleased to give you any kind of information and help you in personalizing your own tour.

### **CENTRO GUIDE TORINO**

Phone 011.785.785 – Fax 011.386.855 - **cell.** + 39 334 600 78 90

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***See you soon!***  
***Centro Guide Torino***



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